

CDA

COMMUNITY
DEVELOPMENT
AGENCY SCOTT COUNTY

Strategic Planning
Briefing
November 17, 2021



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CDA
SCOTT COUNTY

A blue-tinted photograph of a playground. In the foreground, a child is sliding down a slide. Other children are visible on the play structure in the background. The text "Strategic Planning Overview" is overlaid in white.

Strategic Planning Overview

Strategic Planning Process





Core Competencies

Core Competencies

Core competencies are key areas of expertise which are distinctive to the organization and critical to the long-term growth of the agency. They are derived from the coordination of resources and capabilities that are valuable, scarce, difficult to imitate and non-substitutable with the intent to provide value for the client.

Core competencies:

- Are a best practice
- Make significant contribution to final outcomes
- Are enhanced when further applied
- Provide access to a variety of markets

Core Competencies can be defined as:

- A knowledge center (“something you can write a book about”)
- A process
- A capability
- A best practice

Scott County CDA Core Competencies

Business and Economic Development

The CDA facilitates and supports economic development activities in Scott County's eight cities and ten townships. Programs and resources support businesses across the continuum from first-stage through established headquarters.

Property Development and Redevelopment

Scott County CDA develops and redevelops land and properties, bringing it to its highest and best use for affordable housing and commercial/industrial development.

Affordable Housing

Affordable housing is for all residents regardless of income level and simply means you pay less than 30% of your income for your housing cost. The CDA builds and purchases properties and provides rent subsidy programs to ensure low to moderate income households have an affordable place to call home.

Scott County CDA Core Competencies

Community Development Resource Center

The Scott County CDA Economic Development Center serves as a resource for businesses and communities, providing data and analysis on community development topics to support economic growth.

Adaptability

Scott County CDA readily adjusts to changing environments. Scott County CDA sees potential and through uncertainty, builds partnerships to maximize resources for positive outcomes.

Partnership/Collaboration

Scott County CDA pursues opportunities for community cooperation to provide outcomes that are beneficial to residents and businesses.



10 Year Vision

Scott County CDA 10 Year Vision

2031 Vision





3-5 Year Strategic Goals

Scott County CDA 3-5 Year Strategic Goals



Increase Housing Capacity

Increase affordable housing units for low to moderate income individuals and families.



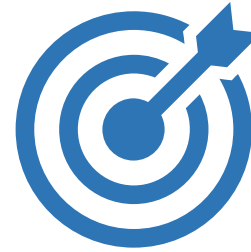
Expand Housing Stability Services

Provide housing stability services that ensure individuals and families remain in safe and stable housing.



Diversify Businesses

Attract and retain a broad portfolio of businesses in Scott County that offer livable wage jobs for county residents and broaden the county's tax base.



Facilitate Growth of a Skilled Workforce

In collaboration with community partners, develop post-secondary education programs to benefit Scott County residents to close gaps in providing a skilled workforce.



Increase Community Outreach

Increase Scott County CDA visibility and impact, for living and working in a vibrant community, through expanded partnerships and community outreach services.



Expand Organizational Capacity

Strengthen the organization's ability to respond to changing needs by optimizing staff, technology, facilities, and funding



We invest in possibilities to live and work in Scott County.

VISION

Pursue opportunities for economic growth, develop pathways for residents to have affordable homes, and cooperate with communities to design achievable goals that support all people's lives.

OUR VALUES



COLLABORATIVE

Demonstrate empathy and honesty to create open relationships.



EQUITABLE

Understand and implement strategies that demonstrate fairness to all people.



INVENTIVE

Resourcefully approach evolving needs with fresh ideas.



ATTENTIVE

Observe and activate solutions with communities.